COMPANY PORTFOLIO

High Volume Search

Digital Marketing Services

Data-driven SEO, content, creative, and performance marketing for brands of all sizes—from startups to global enterprises.

HVS

WEBSITE
hvs-marketing-services.com

PREPARED BY
Aries Domdom

YEAR
2026

Who we are

High Volume Search Digital Marketing Services is a data-driven digital marketing agency delivering practical solutions for big brands, SMEs, and startups. Founded in July 2024 in Caloocan City, HVS also operates from an office in Gubat, Sorsogon.

"Driving Growth. Delivering Results."

Through scalable SEO, content, and performance strategies focused on visibility, traffic, and growth, we help businesses thrive in an increasingly complex digital environment.



Performance-driven strategy

Every business has unique goals, audiences, and challenges. We build customized strategies from data, search intent, and user behavior—tailored, never templated—so every campaign delivers measurable results.



One integrated team

We are SEO analysts, content writers, designers, and social media managers working as a single agency team. One point of contact, one brand voice, one accountable partner for every deliverable.

TRACK RECORD

What we've achieved

104%

Boost in organic traffic

Contributing to 23% revenue growth for a US-based e-commerce website, with a sustained average of 30K monthly organic visits.

Flagship e-commerce SEO engagement

3

startups supported

With end-to-end digital marketing services

6

agency collaborations

Across the Philippines and the US

10+

brands currently served

Through ongoing multichannel marketing support

30K

monthly organic traffic

Sustained average for our flagship e-commerce client

WHAT WE OFFER

Digital marketing services

- Search Engine Optimization
- Paid Media & PPC
- Social Media Marketing
- Copywriting & Content Marketing
- Branding & Marketing Creatives
- Website Development
- Email Marketing
- Analytics & Data Services
- Online Reputation Management
- AI Video and Content — NEW
- YouTube & App Store Optimization — NEW
- Video Editing — NEW

New for 2026: AI-assisted video, AI article writing, and video editing—the same data-driven standards now applied to scaled content production.

WHERE WE WORK

Industries & platforms we serve

E-commerce

Full SEO, CRO, and content programs for online stores in the PH, US, CA, SG, and MY

Service-Oriented Websites

Local and global service brands—from law and consulting to hospitality and pharma

Government & Cultural

Website design, management, and content development for public-sector and cultural institutions

Gaming & In-Game Trade

SEO and content for e-games marketplaces and in-game currency trading platforms

Web Applications

Off-page SEO, analytics, and content programs for SaaS and web app products

YouTube Brand Channels

Channel SEO, content calendars, and optimization for business video channels

SEO ENGAGEMENTS

Enterprise & global brands

SEO programs our team has delivered for enterprise and global names—from audit to execution.

Solaire Online

solaireonline.com

Leading hotel and casino in the Philippines

Website audit, competitor analysis, monthly reporting, SEO recommendations, content writing, video editing, social media and community management

2XU

2xu.com

Global sportswear brand - Southeast Asia Sites

End-to-end SEO: audits, keyword pillars, on- and off-page, content, A/B testing, full reporting

Under Armour

underarmour.com

Global sports apparel company

Audits, competitor analysis, keyword research and pillars, reporting, SEO strategy

SM Supermalls

smsupermalls.com

One of the leading PH mall chains

Audits, keyword pillars, on-page optimization, meta creation, monthly reporting

SM Cyberzone

smcyberzone.com

SM's tech gadgets subsidiary

Website audits, competitor analysis, CTA placement, on-page SEO recommendations

SM Shopmag

smshopmag.com

SM Supermalls' lifestyle blog

Audits, keyword and topic research, on-page optimization, meta creation, SEO strategy

SEO ENGAGEMENTS

Enterprise & global brands

SEO programs our team has delivered for enterprise and global names—from audit to execution.

RingCentral

ringcentral.com

VoIP for small businesses and enterprises

End-to-end SEO: audits, keyword pillars, on- and off-page, content, A/B testing, full reporting

Heineken PH

heineken.com/ph

Global beer brand—Philippine market site

Website audits, competitor analysis, monthly reporting, SEO recommendations

Redrock IT Security

redrocksecurity.io

Philippine-based firm that aims to address all your cybersecurity needs

Website audits, competitor analysis, SEO recommendations

Connectsys Inc

connectsys.tech

Business technology leaders in systems automation based in Singapore.

End-to-end SEO: audits, keyword pillars, on-page, content development

SEO ENGAGEMENTS

Gaming, niche & public-sector sites

Selected work reflecting the professional experience of HVS team members.

5MMO.com

MMORPG in-game real-money trading

Link building, keyword research, blog and forum outreach, directory listing

WoW Gold Pig

MMORPG in-game trading & services

Link building, keyword research, blog and forum outreach, bookmarking

Yara Farm Weather

Yara's weather app for farmers

Audits, keyword pillars, on-page, weekly reporting, off-page, local listings

Hello Gorilla

Advertising firm built on freelance talent

Audits, keyword pillars, on-page, meta creation, off-page and local listings

Philippine Geo Green

Sustainable building-architecture products

Website design, URL structure, sitemap, content calendar, full on-page SEO

Cultural Center of the PH

Government agency for culture & the arts

Project management, content upload, website design, project coordination

Standalone audits delivered worldwide: Pet grooming (NZ) · Events (New York) · 5-star hotel (Boracay) · Land property & motorcycle loans (PH) · Marketing & data security (Makati) · Tech & gadgets (global) · Food distribution

SEO ENGAGEMENTS

E-commerce SEO experience

On-page, off-page, and technical SEO · Analytics & reporting · CRO · Content management · Keyword & competitor research · Website audits

Tatak Pinoy
SG · 2026–present

Cherry Republic
US · 2025–present

Gav & Sav
PH · 2023–present

EndlessPens
US · 2020–present

Reveel Entertainment
US · 2020–present

Saddleback Leather
US · 2026

Malkoff Devices
US · 2026

Redux Marketing
US · 2026

Condor POS Solutions
PH · 2023–2026

EcoEnclose
US · 2025

Power Storage
US · 2025

University of Asia and the Pacific
PH · 2025

Iskaparate
PH · 2024–2025

Our Market
PH · 2024–2025

Mo & Bear
PH · 2023–2025

Showing clients 1–15 of 33; most recent first

Selected work reflecting the professional experience of HVS team members. Additional enterprise e-commerce engagements (global apparel, pharmacy retail, oil and gas, and brewing brands) available on request.

SEO ENGAGEMENTS

E-commerce SEO experience

On-page, off-page, and technical SEO · Analytics & reporting · CRO · Content management · Keyword & competitor research · Website audits

Sanlo
PH · 2023–2025

Vint & York
US · 2023–2024

Sutra Beauty
US · 2023–2024

Inkfinitee
US · 2023–2024

Messy Bessy
PH · 2023–2024

DrumUp Hardware
PH · 2023–2024

Pili Ani
PH · 2023–2024

Caseco
CA · 2022–2024

MightyMount
CA · 2022–2024

Screen Patrol
CA · 2022–2024

Cykel
PH · 2022–2023

Qualification Edge
AU · 2022

Meycauayan Jewelries
PH · 2021–2022

Green Park Content Asia
SG · 2020–2021

BBDO Guerrero Philippines
PH · 2018–2020

Showing clients 16–30 of 33; most recent first

Selected work reflecting the professional experience of HVS team members. Additional enterprise e-commerce engagements (global apparel, pharmacy retail, oil and gas, and brewing brands) available on request.

SEO ENGAGEMENTS

E-commerce SEO experience

On-page, off-page, and technical SEO · Analytics & reporting · CRO · Content management · Keyword & competitor research · Website audits

Elevation Partners

PH · 2018–2019

Cabalen Group of Companies

PH · 2018

Ridzpit Empyrean Co.

PH · 2014–2018

Showing clients 31–33 of 33; most recent first

Selected work reflecting the professional experience of HVS team members. Additional enterprise e-commerce engagements (global apparel, pharmacy retail, oil and gas, and brewing brands) available on request.

CREATIVE STUDIO

Design & creative capabilities

- **Social media content—**Covers, image posts, ads, and stories built natively for each platform
- **Google Display ads—**Full banner sets sized for every standard Display Network placement
- **Website design—**Page layouts, microsites, and content-driven web visuals
- **Digital reports—**Annual and ESG reports designed for clarity and impact
- **Pitch mockups—**Concept visuals and ad mockups that help win new business
- **Animated executions—**Motion versions of static content for higher engagement

Selected work reflecting the professional experience of HVS team members.

Social media content

Selected executions for Empanada Nation, Red Planet Hotels, and Dunkin' Philippines

















Selected work reflecting the professional experience of HVS team members.

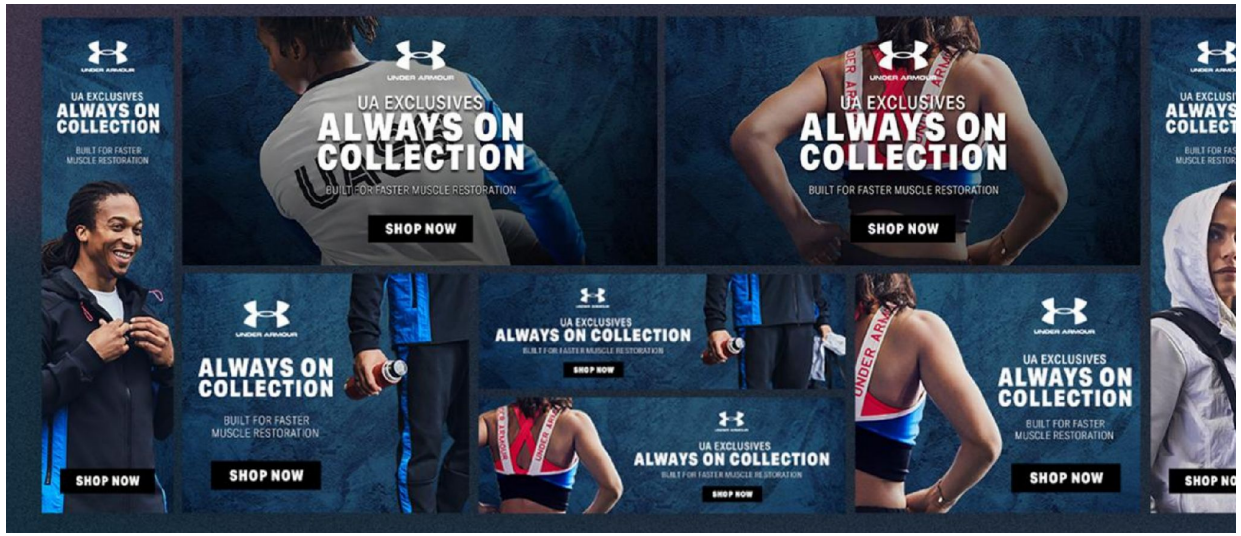
Campaign & display creative

Dunkin' Pearl Donuts launch carousel · Under Armour SEA Google Display sets · SM Cinema IMAX · Filinvest City · Ayala Land Vertis North







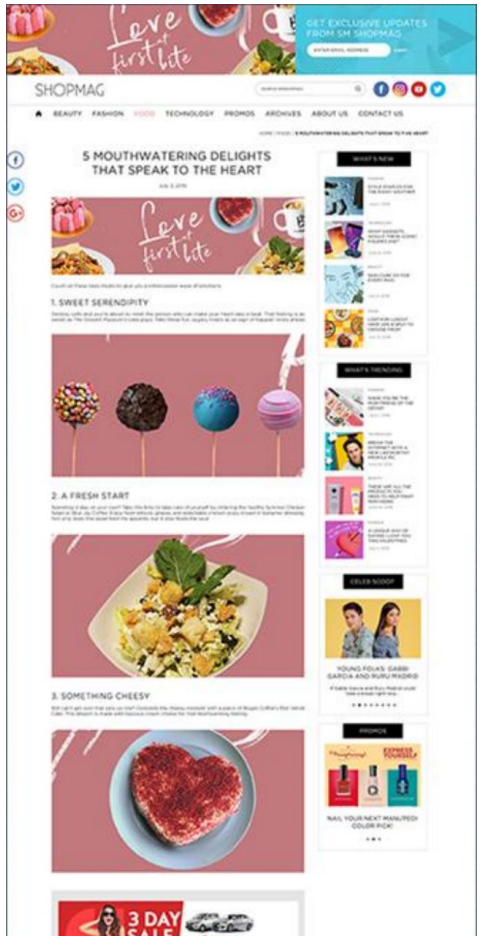




Selected work reflecting the professional experience of HVS team members.

Web design, reports & pitch mockups

SM SHOPMAG editorial site · JG Summit annual report microsite · Umpqua Bank & Yelp ESG reports · E-commerce pitch mockup











Selected work reflecting the professional experience of HVS team members.

CONTENT STUDIO

SEO content writing

Published, search-optimized articles written by our content team for e-commerce and SaaS brands

CIN7

US · Inventory Management SaaS

ERP Lite: A Practical Path to E-Commerce Growth

Cin7 Blog · December 2025

Thought-leadership piece making the case for a lighter, integration-first ERP stack for growing e-commerce brands — data-backed, conversion-focused, and written for ops decision-makers.

cin7.com/blog/erp-lite-for-e-commerce

CHERRY REPUBLIC

US · Specialty Food E-Commerce

Cherry BBQ Ideas for a Father's Day Cookout

Up North Blog · May 2026

Seasonal SEO blog pairing recipe ideas with natural product placements — from cherry BBQ mains to sides — built to capture holiday search traffic and drive collection-page visits.

cherryrepublic.com/blogs/up-north-blog

SADDLEBACK LEATHER

US · Leather Goods E-Commerce

Why We Only Make Full-Grain Leather Wallets

Saddleback Blog · June 2026

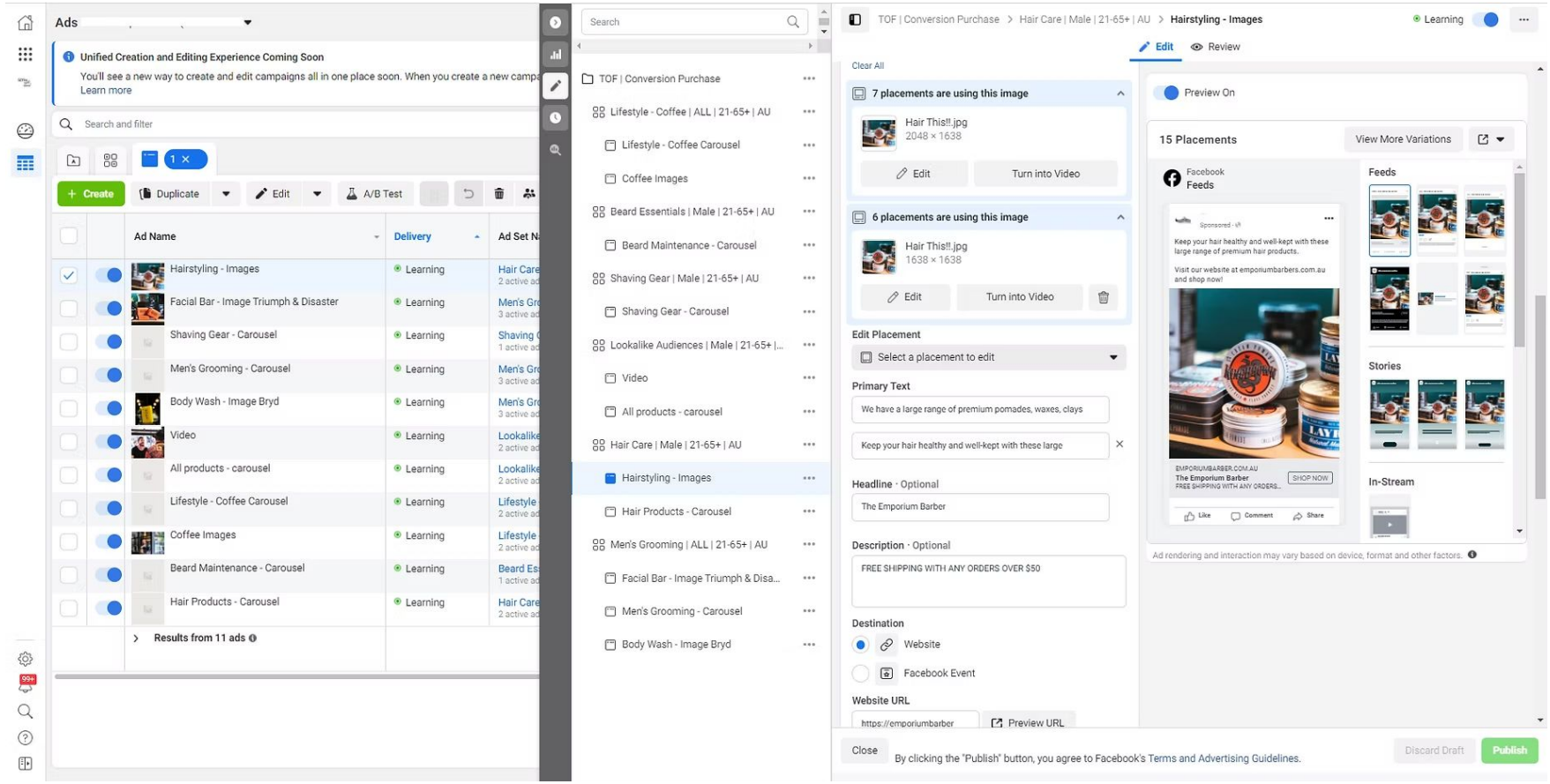
Product-education article written in the brand's signature storytelling voice — targeting full-grain leather buying keywords while reinforcing the 100-year-warranty brand promise.

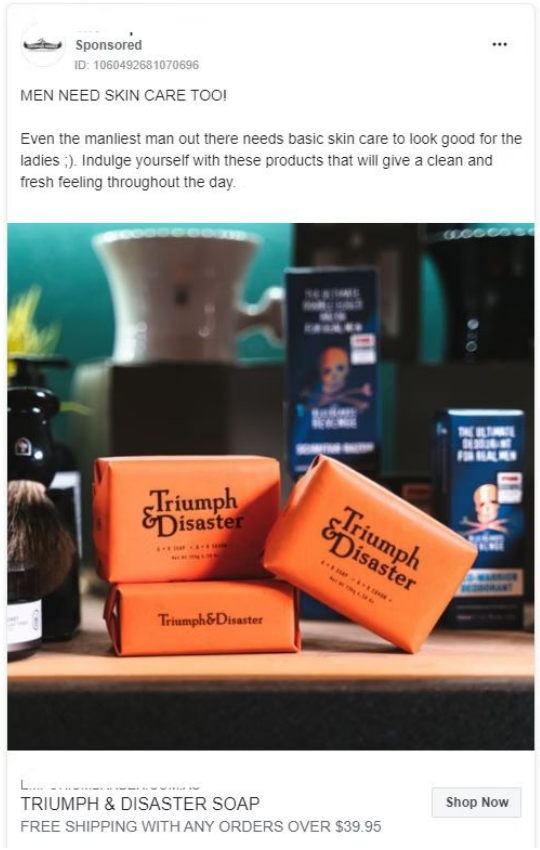
saddlebackleather.com

Selected work reflecting the professional experience of HVS team members.

Conversion campaigns

Meta conversion campaigns for a men's grooming e-commerce brand—featuring image and carousel ads organized by product category and managed through Meta Ads Manager.

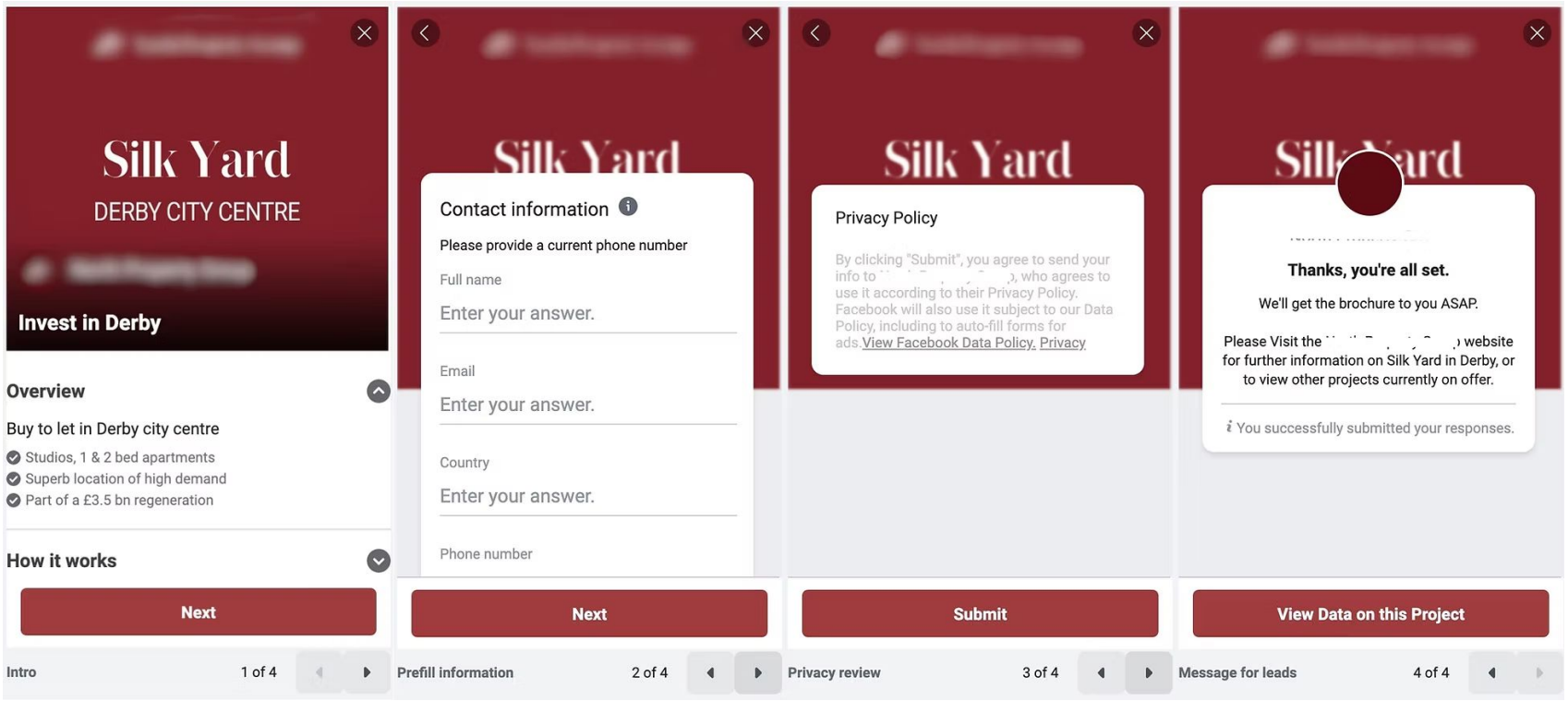


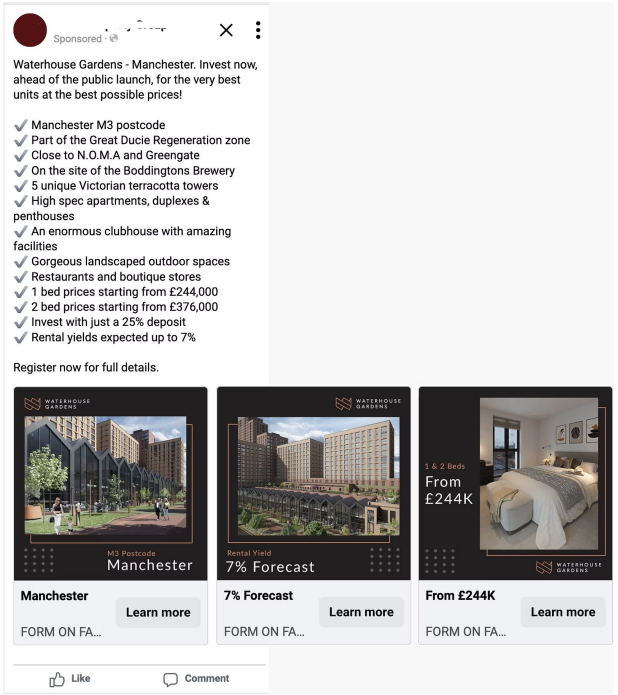


Selected work reflecting the professional experience of HVS team members.

Lead generation

Instant lead form campaigns for UK property investments—Silk Yard, Derby and Waterhouse Gardens, Manchester

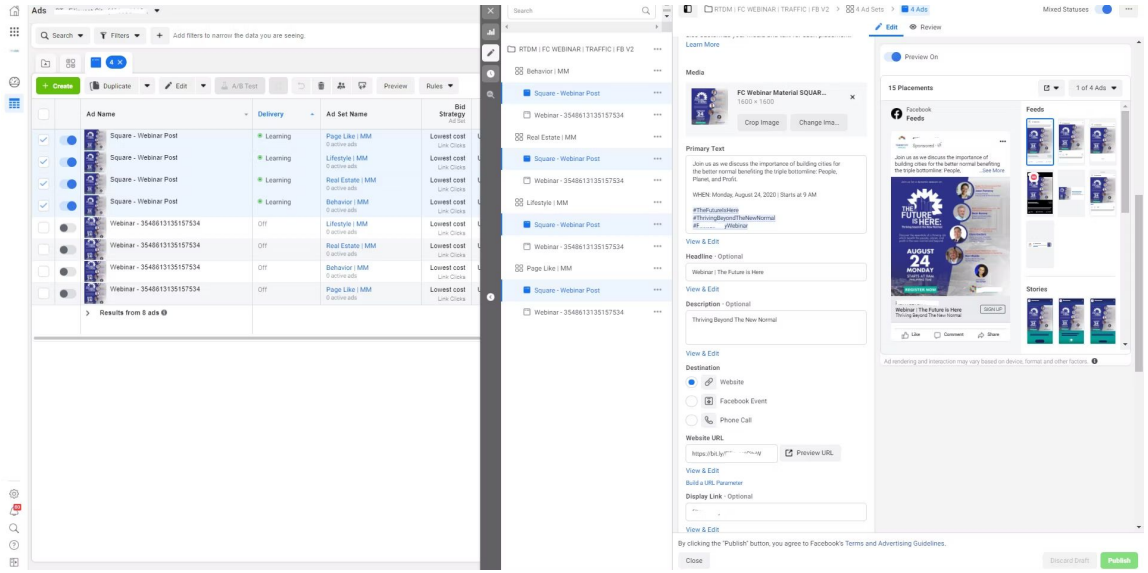


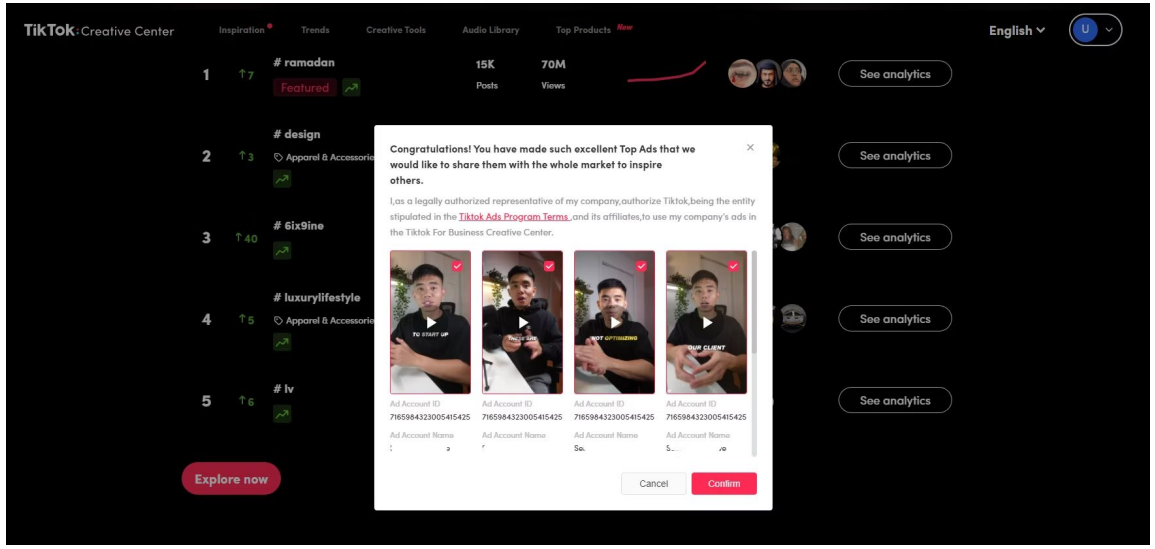


Selected work reflecting the professional experience of HVS team members.

Traffic campaigns & Top Ads recognition

Meta webinar traffic campaigns with A/B testing, plus creative featured in TikTok Creative Center's Top Ads





Selected work reflecting the professional experience of HVS team members.

EMAIL MARKETING

Email marketing strategy & execution

Audits, flow optimization, migrations, campaign support, and lead capture

01 Audit & diagnostics

- Account, campaign, and flow performance audits
- Audience, segment, and customer journey review
- List hygiene and deliverability observations
- Prioritized audit reports and recommendations

02 Flows & optimization

- Existing flow and email content improvements
- Flow builds, triggers, timing, and sequences
- Segment mapping and automation logic testing
- Account setup, migration, and integration QA

03 Audit & diagnostics

- EDM and newsletter builds, QA, and scheduling
- Campaign planning and audience selection
- A/B test recommendations and reporting
- Signup pages, forms, and outreach sequences

CORE DELIVERABLES **Audit reports · Flows · Segments · Campaigns · Templates · Signup forms · Reporting**

Selected work reflecting the professional experience of HVS team members.

EMAIL MARKETING

Selected Klaviyo Engagements

Klaviyo Account Audits

- CHERRY REPUBLIC
- Craftparts
- FUSTINI'S
- Saddleback Leather Co.
- 2XU HUMAN PERFORMANCE. MULTIPLIED.

Migration & Execution

BARNETT INTERNATIONAL Leaders in Clinical Research Training	Migration
MAGNILAY	Migration
WE MAKE BEAUTY	MIgration + Flows

Work includes account setup, segment mapping, automation builds, email templates, and QA.

Selected work reflecting the professional experience of HVS team members.

EMAIL MARKETING

Campaigns, Flows, Segments & Lead Capture

Cross-platform execution for email campaigns, lifecycle automation, audience building, and outbound outreach.

EDMs & Newsletters

Campaign production

- Email templates, newsletters, and EDM builds
- Audience selection, campaign QA, and scheduling
- Performance reporting and A/B test planning

Flows & Automation

Lifecycle journeys

- Event-, activity-, and profile-triggered flows
- Flow timing, logic, sequences, and testing
- Existing automation optimization and QA

Segmentation & Lead Capture

Audience development

- Customer segments, mapping, and list hygiene
- Signup landing pages, popups, and embedded forms
- Lead data routing, tagging, and integrations

Segmentation & Lead Capture

Audience development

- Targeted prospect lists and outreach messaging
- Multi-step follow-up email series
- Sequence setup, workflow checks, and reporting

PLATFORMS USED klaviyo HubSpot mailchimp Brevo Constant Contact SmartReach.io TargetBay

Selected work reflecting the professional experience of HVS team members.

SOCIAL MEDIA & COMMUNITY

Growing engaged communities

Our social media team plans campaigns, writes copy, directs creative, and manages communities end to end for streaming platforms, real estate, retail, wellness, and education brands across the US, AU, SG, and PH.

+45%

monthly impressions

from a single relatable-scene Instagram Reel

392K

plays

on the top-performing movie-scene Reel

29.7K

views

from a same-day reactive video post

Featured: Reveel Entertainment (US)—full social strategy delivered by our social media lead since 2020 across prior and continuing engagements.

COMMUNITY MANAGEMENT & ENGAGEMENT MECHANICS

Facebook group management · Polls & would-you-rathers · Spin-to-win giveaways · Event countdowns · Seasonal interactive posts · Reactive same-day content · Community replies & inquiry handling · Cause-driven campaigns

NEW CAPABILITIES

Video & AI-powered content

Three services now included in HVS's offerings, designed for brands that need quality content at scale.



Video Editing

Short-form vertical edits for Reels, Stories, and ads—branded motion posts, campaign cutdowns, and quick-turnaround social video that keeps feeds fresh.



AI Video Production

AI-assisted video creation from script to render—product explainers, ad variations, and social clips produced at a fraction of traditional turnaround times.



AI Article Writing

AI-assisted, editor-reviewed articles optimized for search intent—briefs, drafts, and on-page-ready copy that scales your content calendar without sacrificing quality.

The HVS standard applies: Every AI-assisted deliverable is reviewed by our team, aligned to your brand voice, and measured against the same performance KPIs as the rest of your program.

Thank You!

“Driving Growth. Delivering Results.”

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